

# Global Policy

on Interactions with Healthcare

Professionals

and Healthcare

Organizations



Committed to

# ethical collaboration

**Owen Mumford is committed to ethical collaboration with healthcare professionals and healthcare organizations to ensure successful product development, support medical research, and share clinical experience with product users.**

Owen Mumford seeks to ensure that interactions with healthcare professionals/organizations consistently meet industry laws and regulations.

A close-up photograph of two hands, one larger and one smaller, holding each other. The hands are positioned against a bright, glowing light source, likely the sun, which creates a strong lens flare effect with multiple colored spots and rays. The background is a soft, bright white. The overall mood is warm, hopeful, and supportive.

A proud history, with a

**bright future**



### **1. Industry guidelines**

Owen Mumford interactions with healthcare professionals/organizations must comply with applicable laws and regulations. This Policy is an overarching global guideline, however regional industry guidelines (including those referenced at the end of the document) must be considered in conjunction with this Policy. In the event of a conflict between this Global Policy and regional applicable laws and regulations, the more restrictive provision applies.

### **2. Product training for healthcare professionals**

Owen Mumford is committed to make training and education on their products available to relevant healthcare professionals. Training should be held in an appropriate venue, conducive to the main purpose of the training and, where possible, near to where the majority of attendees live or work. Personnel conducting product training must have the appropriate qualifications, technical expertise, and knowledge. Reasonable expenses (e.g., modest refreshments, necessary overnight accommodation, and travel expenses) may be provided for healthcare professionals attending training where appropriate. Owen Mumford will not provide financial support for attendance by spouses or guests (unless qualified in their own right to attend).

### **3. Third-party-organized educational events**

Owen Mumford is committed to supporting educational events that promote scientific knowledge, medical advancement, and the delivery of effective healthcare. The main purpose of medical congresses, conferences, symposia, and similar programs supported by Owen Mumford must be scientific exchange and/or medical education. Owen Mumford may purchase sponsorship packages which may include promotional and advertising services, for example advertisements and booth space for company displays. Owen Mumford may provide a grant to the conference sponsor to reduce conference costs or support relevant third-party-organized training. Such third-party conferences must be held in an appropriate venue that is conducive to the main purpose of the meeting. Event hospitality must be appropriate and will not comprise of Owen Mumford-funded entertainment, for example sporting or leisure events. Support must be provided directly to the relevant organization or entity and cannot be made to individuals.



#### **4. Sales & promotional meetings**

Where appropriate, Owen Mumford will organize sales, promotional, and other business meetings to discuss products and or educational support, contract negotiations, and sales terms. Meetings will occur, where possible, at or close to the healthcare professionals' place of business. Expenses cannot be claimed by guests of healthcare professionals or those not formally registered to attend.

#### **5. Consultancy agreements**

Owen Mumford seeks to obtain consultant agreements with relevant healthcare professionals or other key opinion leaders who can assist in the development of products / product claims / educational resources, support research, and speak at presentations or conferences. All consultants will be required to sign a consultancy agreement prior to undertaking any services. Payments to consultants will not exceed the fair market value of the services provided. Any consultant meetings must be held in an appropriate venue, advantageous to the consulting services. Activities related to the consulting services must be the primary focus of the meeting. Owen Mumford will pay for the reasonable expenses (e.g., travel, meals, accommodation, and registration) incurred by a consultant who attends a scientific conference or third-

party meeting in a professional capacity related to, or on behalf of, Owen Mumford. Owen Mumford will not provide a free product as an enticement (or with the express intent of enticing) for a healthcare professional to use/recommend Owen Mumford products.

#### **6. Educational grants & sponsorship**

Owen Mumford may provide educational grants and sponsorship to support genuine independent medical research, patient education, public education, or other events where the proceeds are intended for relevant charitable purposes. All grant and sponsorship requests will be reviewed based on their merits and considering all applicable professional requirements, laws, regulations, and industry codes of conduct. All requests must be submitted using the relevant form, which can be obtained by contacting Owen Mumford. Owen Mumford will not provide grants or sponsorship directly to individual healthcare professionals. Grants and sponsorship must be provided directly to the qualifying organization or entity.

#### **7. Research**

Owen Mumford is dedicated to supporting scientific research which is relevant to its markets, products, and services. All research funding requests will be reviewed based on their merits and considering all applicable



professional requirements, laws, regulations, and industry codes of conduct. All requests must be submitted using the relevant form, which can be obtained by contacting Owen Mumford. All sponsored and supported research must have a written agreement which references the research protocol and schedule of work, and which details relevant consents, approvals, and authorizations prior to commencing the research. Owen Mumford will ensure clinical trial transparency in relation to research activities. Where Owen Mumford contracts third-party organizations to conduct research, they will ensure that the research is carried out in accordance with all applicable legal requirements. Owen Mumford will not support research as an incentive for healthcare professionals to use/recommend Owen Mumford products.

#### **8. Promotional items & gifts**

Owen Mumford will provide inexpensive educational items, promotional items, and/or gifts, in appropriate context in accordance with national laws and regulations. Depending on local requirements, promotional items may need to relate to the healthcare professionals' practice, benefit patients, or provide an educational function. Gifts and promotional items will not be provided as a result of specific requests by healthcare professionals or given in the form of cash/cash equivalent.

#### **9. Product samples**

Owen Mumford will provide a reasonable number of complimentary samples sufficient to meet the purpose for which they are intended. This includes consideration on a case-by-case basis, taking into account that product samples may be required to allow healthcare professionals/organizations to evaluate and familiarize themselves with the products. Owen Mumford may provide demonstration products (not intended for clinical use) for the healthcare professional to use for patient awareness, education, and training. Where possible, these products will be labeled as samples and not for human use.





Quality is the  
**cornerstone**  
of our strategy



### **Reference guidelines**

- AdvaMed (Advanced Medical Technology Association); Code of Ethics, 2009
- MedTech Europe Code of Ethical Business Practice, December 2016
- ABHI Code of Ethical Business Practice, October 2016
- APACMed Code of Ethics

### **Glossary**

#### **Educational grant**

Providing funding, products, or other support to a healthcare organization for the purpose of supporting the advancement of genuine medical education of Healthcare Professionals, patients, and/or the public in relevant areas.

#### **Research grants**

Providing funding, products, or other support to a healthcare organization for the purpose of conducting scientifically valid research to advance medical, scientific, and healthcare knowledge.

### **Contact**

For more information and to request any of the forms/ templates mentioned in these guidelines, please contact Owen Mumford at [info@owenmumford.com](mailto:info@owenmumford.com)



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